

Name of Competition: Run For Heart 2025 Sock Incentive

This promotion is in no way sponsored, endorsed, administered by or associated with Facebook, Twitter or Instagram. You are providing your information to the National Heart Foundation of Australia ABN 98 008 419 761 (Heart Foundation) and not to Facebook, Twitter or Instagram. By participating in this promotion, you agree to a complete release of Facebook, Twitter and Instagram from any claims. Participation in this promotion is subject to the Run For Heart 2025 Sock Incentive Details of Participation.

Any entrant found to be creating multiple fundraising pages in order to submit more entries will be disqualified.

Details of Participation

Information on how to enter forms part of these Details of Participation and entry is deemed as acceptance of them.

No purchase is necessary to enter the contest or redeem prizes.

Contest commences on 25 March and entries close at 11.59pm AEST on 30 June 2025 or once 230 Run For Heart socks have been allocated.

Entries not received by that time & date or not completed in accordance with the Details of Participation will not be eligible to win.

Prize

The prize: 230 prizes, each comprising a pair Run For Heart socks valued at \$18.50.

Total prize pool is valued at \$4,255. All prize values are correct at the time of printing.

Prizes are not redeemable for cash unless otherwise indicated.

Who can enter

Contest is open to Australian residents aged 16 years or over who are registered to participate in Run For Heart 2025 and who are in the first 230 Run For Heart participants to raise \$1,000 or more through their Run For Heart fundraising page during the period of the competition.

How to enter

Registered participants in Run For Heart 2025 will be entered automatically upon reaching \$1,000 in raised funds through their Run For Heart fundraising page

Only one entry per person is permitted.

Prize allocation

The first 230 participants to reach the fundraising target of \$1,000 will receive the allocated prize.

Neither the promoter nor any of their agencies are responsible for lost, late, damaged, misdirected, incomplete or ineligible entries.

The Promoter's decision is final, and no correspondence will be entered into.

Notification

Winners will be notified in writing by email and their running socks will be posted to the address provided by the participant in their registration for the Run For Heart 2025 challenge.

Privacy Statement

Your Personal Information is being or has been collected by the National Heart Foundation of Australia ABN 98 008 419 761 (Heart Foundation, we, us, our) to facilitate services requested by you and /or to keep you informed about Heart Foundation related activities. We respect your privacy and embrace the principles contained in the Privacy Act. We may contact you in the future for the promotion of heart health messages and programs, research, fundraising purposes and invitations to events. If you attend our events you may be photographed or filmed and images &/or audio may be used in various mediums to promote the Heart Foundation. Please tell event staff if you do not wish to be photographed or filmed. Personal details may be provided to third parties where required by law or for the purpose of facilitating services contracted by us, in so doing your personal information may be disclosed to overseas recipients. Further information is available in our Privacy Notice or on request. Communications from us may include mail, email, social media, SMS or telephone contact and may also include messages on behalf of event sponsors and other third parties. By

providing your information to us you agree that you have provided your indefinite consent to this contact. You may withdraw consent at any time though in doing so we may not be able to provide you with services requested. The Heart Foundation will not disclose your information to any third party for their marketing purposes.

If you do not want to receive further communication from us (other than information that relates to this service) or if you have any questions about privacy please contact our Privacy Officer via GPO Box 9966 in your capital city, privacy@heartfoundation.org.au or by calling 13 11 12. Our APP privacy policy is set out in our Privacy Notice and details how you may complain about privacy issues and how we would deal with that complaint. It also explains how you can access, correct or update information we hold about you. A copy of our Privacy Policy is available at www.heartfoundation.org.au or on request. [HFPS01-190107-E] The promoter is National Heart Foundation of Australia ABN 98 008 419 761 of Level 2, 850 Collins Street, Docklands Vic 3008.